

HOLLIS W. O'HARE

Training and e-Learning Consultant

Holly specializes in web-based and instructor-led training analysis, design, and development. Her 12 years of experience span both the private and public sector with a focus on e-learning initiatives. Areas of strength include:

- Web Development
- Instructional Design
- Adult Learning Theory
- Train-the-Trainer
- Content Integration
- Education Technologies
- Training Analysis
- Facilitation
- Content Development

Experience

- Lead designer for *SalesForce.com* 5-day stand-up training course. Design included design document, PowerPoint presentations, instructor guide, and overall course evaluation.
- Lead designer for several *Sprint University* e-learning and stand-up training courses utilizing in-house Dynamic Web Template (DWT) and PowerPoint Presentations. Design included design documents, content development, and facilitator guides. Conducted train-the-trainer sessions for developed courses.
- Lead designer for *Roche Accu Check®* online courseware for their Marketing University. A total of three courses are under development. Project goal is to convert 2 days of standup training into online learning experience. Responsibilities include overall design, development of content, and product evaluation.
- Lead designer for *Eli Lilly* Compensation online courseware for supervisor training and Engineering System Framework (LSEF), a problem based e-learning solution for management training. Design included design document, content development, and multimedia scripts.
- Designer for *National Highway Traffic Safety Administration* Bike Safety online learning project. Initial designs include functional specification and PowerPoint storyboards.
- Lead Designer for academic and flight instruction for *Taiwanese Army AH-1W Super Cobra* aircrew. Design includes content overview and development of instructor-led materials.
- Lead designer for *Transportation Security Administration's (TSA)* web-based and instructor-led training for HR curriculum on performance management. Design included instructional analysis, design document, and content development.
- Lead designer for *US Census Bureau* ALMI, ACS, and ACRES CBT for field representatives. Wrote design document, content specifications, assessment, and performed QA. Design included design specification, storyboards, assessments, and content development.
- Lead designer for *American Society for Health-System Pharmacists (ASHP)* series of training products including: gap analysis tool, (3) one-hour training videos, corresponding workbooks, and CBT on the topics of Compounding Sterile Preparations (CSPs), Safeguarding of Cytotoxic and Hazardous Drugs, and Basic Aseptic Technique. Design included functional specifications, design document, video script, workbook design, content development, and continuing education assessment items.
- Lead designer for *SRA/McGraw-Hill* Reading Labs assessment CD ROMs featuring a database of practice questions for 432 Power Builder Cards.
- Lead designer for *Fisher Price* Rocket Power Extreme Fun Pack, a Pixter ROM. Design included functional specification, audio, voice-over, and art matrices.
- Lead designer for *South Western College (A Thomson Learning Co.)* CD Rom Data Entry courseware. Design included interface, navigation, course flow, textbook integration, user guide, and help. Course developed in Macromedia Director. Worked with subject matter experts during weekly teleconferences.
- Experience includes: MS Word, Excel, Access, PowerPoint, Publisher, Project, Visio, HTML, XHTML, PDF, JavaScript, CSS, Homesite, Photoshop, Fireworks MX, Flash MX, WebCt, Blackboard, Dreamweaver MX, Captivate, Inspiration, and Pagemaker.

Background

Since graduating from the West Virginia University with a Bachelors of Arts in Political Science, Holly has specialized in education, web presentation technologies, and training analysis, design, and development. She holds a Masters of Arts in Educational Technology from San Diego State University and has worked as a credentialed teacher, instructional trainer, web developer, technical writer, and instructional designer. Holly is an active US Sailing member, has served on the US Sailing National Training Committee since 2003.